

My name is Johnny Belisario. I am a Junior here at Brooklyn College. I am majoring in Television and Radio Broadcasting and Minor in Acting. I considered myself to be more geared towards television. However, my interest in radio sparked my Sophomore year when I interned with Mo' Bounce *Z100 New York* and *Elvis Duran and The Morning Show*. Skeery Jones (alumni of Brooklyn College, Former member of WBCR, and Executive Producer of *Elvis Duran and The Morning Show*) described to me the fun and the memories he had at WBCR and how it is a great way to get started. Internships are immensely important to succeed in the field of Television and Radio. In addition to *Z100 New York* and *Elvis Duran and The Morning Show*, I have interned on ABC's *The Chew* and I am a current intern on *The Rachael Ray Show*. I plan on gaining as much experience as I can before I graduate. As I write this, I am set to interview with *The Daily Show with Trevor Noah* for a Summer Internship. I believe with hard work great things will happen and I am willing to work my hardest. When I am not chasing after my dreams or in school, I am working at my local grocery store, Key Food and spending time with friends and family.

The semester after *Elvis Duran and The Morning Show*, I joined WBCR. I interned on *Sweet Talk with Kandy* with Kandais Newsome and was taught the ropes of the station. I was even more eager to have my own show. The semester after that was my show's inception. *AirTime with Johnny* had it's first show in August 2016. My initial idea for the show was to have my friend cohost and the whole idea of the show would be a private conversation between two friends. However, when my friend had a class during my show's time slot a new concept arrived. Each week, I would have a new co-host to bring new life to the show. Family, friends, and classmates all came in week after week to be a part of my broadcasts. I started promoting my show via Instagram. Each episode, I would post pictures of the topics I spoke about and from my time in-studio. I would follow the followers of popular radio shows to expand my shows listenership. The most notable thing that happened that semester was my interview with one of Bill Clinton's accusers, Juanita Broaddrick. This interview was broadcasted live two weeks after The Second Presidential Debate in which she attended. This interview was heard by many as she shared it with her following and I shared it with mine. My show was promoted to a certain following during a very political time. I love doing interviews and expanding my listenership to the followings of the person being interviewed. This is something that I brought with me this semester.

This semester on *AirTime with Johnny*, I decided that I needed to bring new life to the show. It is my second semester as a host and producer and I am more comfortable with the station. So, I brought my show to Facebook. I now broadcast my show on Facebook Live as it is broadcasted on WBCR. The first episode this season which featured my twin brother, Daniel garnered 1.3K and counting views and listens. This semester I am determined to get as many celebrity interviews as possible. As I write this, I am scheduled to interview 2017 Mayoral Candidate Bo Dietl, *The Bachelor* Contestant Ashley Iaconetti, Blogger Reality Steve, and *Survivor* Contestant Debbie Wanner. I am also in talks to interview Former *Bachelor* and *Dancing with The Stars* Contestant Chris Soules and Civil Rights activist and alumni of

Brooklyn College Reverend Al Sharpton. I have sent many more emails out and intend to hear positive results from some more. This made me want to be **Promotions Director** of WBCR.

I believe that no goal is out of reach. I want to expand the base of WBCR to people in the public eye. I believe that college radio is immensely important for aspiring broadcasters to be successful. I also know that there are many celebrities who are aware of this and willing to lend a half hour of their time for an interview. This will not only help the interviewer out with a reel however it will also help the state create a bigger name for itself. As **Promotions Director**, I will work towards having big name people appear on every show on WBCR with the consent of the producers. I will work with each producer to make sure every show has a logo and a social media page so that their show can be promoted visually. I will do my best to work with the Manger Career Center to bring to the campus notable alumni to be interviewed by producers on WBCR so that they could broadcast on their show. I will also work towards having promotional gifts in studio to distribute to station guests as a token that they visited WBCR an can promote our station thereafter.

Promoting is all about making big moves. The worst you can be told is no and that is not earth shattering. However, you can never be told yes if you don't put yourself out there. I will be the one to put WBCR out there and make great things happen for the station. I want to be WBCR's biggest advocate and I hope to get the privilege to do so. Thank you.